



## Get Started with MyFriendBen

In 5-10 minutes, MyFriendBen shows clients likely eligibility for 50 public benefits, tax credits, and nonprofit programs, and the cash value and time to apply for each so they can get started.

**Anonymous - Fast - Judgment Free**

### Quick Start: Share [myfriendben.org](https://myfriendben.org) with your team or clients

MyFriendBen is user-friendly and free to use. Use these resources to get started:

- [Overview for professionals](#)
- [Flyer for community members](#)
- [Social media posts](#)
- [Newsletter article](#) samples
- [Text message outreach](#) samples

Questions or feedback? Contact: [myfriendben@garycommunity.org](mailto:myfriendben@garycommunity.org).

### To Maximize Impact: Integrate MyFriendBen within current systems

The impact and reach of MyFriendBen grows exponentially when integrated within existing systems. On average, clients who apply for benefits after the tool receive \$1,500 to \$2,500 annually.

Potential paths for integration:

- ❑ **Website** (white label product); example: [Colorado 2-1-1](#)
- ❑ **Appointment booking**; example: [Benefits in Action](#)
- ❑ **CRM/client database**: automate/expedite benefit reports using existing data
- ❑ **Customized outreach tool**: generate benefit report links for large groups of clients at once via anonymous data export
- ❑ **Standardized step in high-volume case management workflow**; example: [Jeffco Human Services](#)

Integrating MyFriendBen provides your team with:

- Data insights via a dashboard unique to your organization to visualize usage, benefit baseline and interests, projected impact, and aggregate demographics
- Co-branded collateral and custom URL / QR code as appropriate
- Customized training and support
- Invitation to participate in MyFriendBen benefits advisory groups

**Get Started:** Email [myfriendben@garycommunity.org](mailto:myfriendben@garycommunity.org) to set up an exploratory discussion.

[myfriendben.org](https://myfriendben.org)